## **NEWS RELEASE**



Sustainability
News Release

30 October 2023
Japan Airport Terminal Co., Ltd.
Tokyo International Air Terminal

# "Bottle-to-Bottle" Horizontal Recycling of PET Bottles! 3R Promotion Month in October Emphasizes Separation of PET Bottles for Collection



Japan Airport Terminal Co., Ltd. and Tokyo International Air Terminal Corporation began promoting the "Bottle-to-Bottle" initiative for horizontal recycling of PET (polyethylene terephthalate) bottles in cooperation with the Japan Soft Drink Association (located in Chiyoda Ward, Tokyo; Chairman: Yoshiro Matsuo) commencing in October, the 3R Promotion Month\*.

As the corporate group responsible for the construction, management and operation of Haneda Airport's passenger terminals, which have a high profile as public facilities, we have placed significant importance on the efficient use of limited resources, emphasizing resource recycling as an initiative that will contribute to this.

So far, PET bottles comprising around 120,000 kilograms a year (estimate) have been recycled thanks to wide-ranging cooperation from all sectors. We have committed ourselves to recycling initiatives such as "Bottle-to-Bottle" by sorting PET bottles from other rubbish and handing them over to recycling companies.

By adding greater impetus to the "Bottle-to-Bottle" initiative at Haneda Airport, which is visited by a great number of people from around the world and throughout Japan, the PET bottles we collect are recycled into new PET bottles. Compared to the manufacture of PET bottles using petroleum-derived resources, the use of the recycled material makes it possible to reduce CO<sub>2</sub> emissions by approximately 60% (raw resin base).

As the operator of Haneda Airport's passenger terminals, where people from all walks of life come and go, we will continue to devise initiatives to provide passenger terminals that all of our customers can use in peace of mind to achieve the vision of our medium-term business plan of becoming one of the most advance, eco-friendly airports in the world.

<sup>\*</sup> October was selected as "3R Promotion Month" by the eight 3R ministries and agencies involved with 3R, including the Ministry of Environment, on the path toward the formation of a recycling-oriented society.

#### **Bottle-to-Bottle Initiative Emerges from Haneda Airport**

#### 1 Display Panels Placed on Recycle Boxes

Collaboration and cooperation with our business partners and customers is essential for promoting resource recycling initiatives, and therefore, display panels have been placed on some of the recycling boxes in the terminals with the cooperation of the Japan Soft Drink Association.

Our objective is to ensure that the PET bottles thrown into the general waste boxes without being sorted properly, are placed in the correct recycling boxes.



Display Panel Illustration

■ Placement locations: To be put in place in stages commencing with the 2nd floor departure lobbies in Terminals 1 and 2 at Haneda Airport. \* With those areas to be expanded in phases (planned)

### (2) Event: Making PET Bottles from PET Bottles by Recycling at Haneda

This event will be held with the cooperation of the Japan Soft Drink Association to present fun ways of learning about our initiatives. We aim to promote and publicize "Bottle-to-Bottle" activities from Haneda Airport.

- Dates: Friday, 10 to Wednesday 15 November 2023
- Location: Flight Deck Tokyo, 5th Floor, Terminal 2, Haneda Airport
- Details: Static displays of "Bottle-to-Bottle" initiatives, quizzes, drink handout corner, (Saturdays and Sundays only until stock runs out)



Display Illustration

Sustainability Promotion Office, Japan Airport Terminal Co., Ltd. Tel. 03 5757 8064, 9.00 a.m. to 5.30 p.m. (except weekends and public holidays)

< Contact for media inquiries >

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