

January 31, 2018

Japan Airport Terminal Co., Ltd.
WAmazing, Inc.

WAmazing App Service for International Tourists Launches at Haneda Airport

Dedicated Haneda Airport page inside app; Free SIM cards to be distributed from Feb. 5

Japan Airport Terminal Co., Ltd. (JAT) and WAmazing, Inc. have entered into a business tie-up and will commence mobile app services for international tourists arriving at Haneda Airport from China, Taiwan, and Hong Kong.

The WAmazing App, which can be used to search for sightseeing information, hotels, transport, and other information and make bookings and purchases from within the app, will have a dedicated Haneda Airport page. This page will provide information about stores and facilities at Haneda Airport, the downtown Ginza duty free store, and travel information around Haneda, enhancing the airport experience for international visitors both online and offline.

Through the tie-up, WAmazing will take on the communication of some of Haneda Airports contents and the two companies will work together to encourage more international visitors to use the services offered by Haneda Airport.

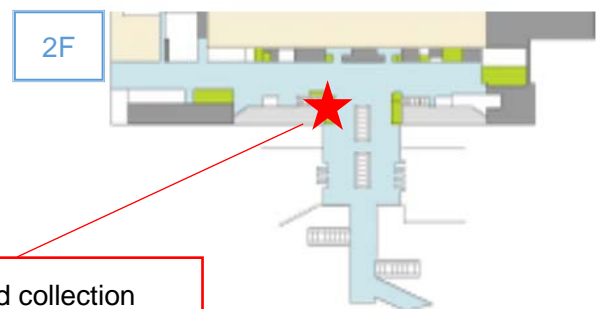
At the same time, from Monday, February 5, WAmazing will start providing free SIM cards from a special terminal set up in the Haneda Airport International Terminal, which will give users free access to the internet in Japan, on the condition that they use the WAmazing App.

■ About WAmazing's services

- Service contents:
 - Free connection to internet for use while traveling in Japan, with the use of a free SIM card (currently available at nine airports around Japan)
 - Provision of reservations, arrangements, and purchase assistance services during Japan travel, with the Travel Agent function
- Target: Mainly visitors to Japan living in the China, Taiwan, and Hong Kong areas (Plans to extend to other countries and regions in future. Services for visitors from China commenced on January 29, 2018)
- Compatible OS: **iOS (iPhone):** China, Taiwan, and Hong Kong areas **Android:** Taiwan and Hong Kong areas
(App may be downloaded from China, Taiwan, and Hong Kong areas only)

■ SIM card collection point at Haneda Airport

- Service commences: Mon., Feb. 5, 2018
- Haneda Airport International Terminal
2nd floor arrivals lobby Tourist Information Center



SIM card collection
terminal

■ Overview of dedicated Haneda Airport page

➤ Contents

- Introduction to Haneda Airport International Terminal facilities
 - Bonus coupons redeemable at more than 20 stores
 - Transport information, information about observation deck, free WiFi spots, popular souvenirs
- Introduction to TIAT DUTY FREE pre-purchase site
- Introduction to downtown duty free outlet, Japan Duty Free GINZA
 - Downtown duty free store special feature page
 - 5% discount coupon for use at downtown duty free store
- Provision of travel products
 - Guides to travel insurance for international visitors, PASMO, etc.
- Air BIC CAMERA
 - Introduction to value coupons

Invaluable contents for international visitors patronizing Haneda Airport will be posted on the special Haneda Airport page of the WAmazing App.

* Contents will be progressively expanded



Conceptual image of
Haneda Airport page

➤ Haneda Airport services opening campaign

For a limited time only, a special campaign will be held targeting visitors who use the WAmazing services and collect a WAmazing SIM card at Haneda Airport.

Customers will receive a Kao Megurism Steam Eye Mask 5-pack and Choya Umesu Plum Wine 50 ml. Numbers are limited, so presents will be handed out on a first-come first-served basis.

Customers who use the WAmazing App to purchase a PASMO card will receive a HANEDA x WAmazing Original PASMO card case.

The campaign will end when all prizes have been given away.



Kao Megurism
Steam Eye Mask 5-pack
Limited to first 1,000 customers



Choya Umesu
Plum Wine 50 ml
Limited to first 3,000
customers



Original PASMO card case
Limited to first 1,000 customers

Reference: How to use WAmazing



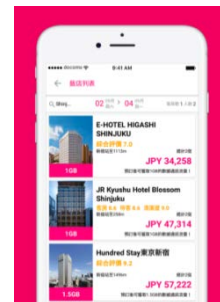
Member registration

Download the WAmazing App prior to departure (in Taiwan, Hong Kong, and China) and register as a member



Scan QR Code in vending machine

Scan your QR Code, found in the App, in the machine at Haneda Airport to receive your free SIM card



Receive box containing SIM card

Contains SIM card, PIN, adapter (to convert nano SIM to micro SIM), and instruction booklet

■ Company overview

➤ Japan Airport Terminal Co., Ltd.

Name: Japan Airport Terminal Co., Ltd.

Address: Terminal 1, 3-3-2 Hanedakuko, Ota-ku, Tokyo, 144-0041

Representative: Nobuaki Yokota, President and COO

Capital: ¥17,489.2 million

Established: July 20, 1953

Main businesses:

- Construction, management, and operation of Haneda Airport domestic passenger terminals
- Contracted services at Haneda Airport International Passenger Terminal (facility maintenance and management, duty free store operations, traveler services, etc.)

➤ WAmazing, Inc.

Name: WAmazing, Inc.

Address: 9F Shinbashi Kikuei Building, 5-13-1 Shinbashi, Minato-ku, Tokyo, 105-0004

Representative: Fumiko Kato, CEO

Capital: ¥980 million (including capital reserve)

Established: July, 2016

Main business:

Matching services that direct young Japanese and international visitors to tourism operators and regions as potential new customers

Inquiries (9:00–17:30 weekdays):

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