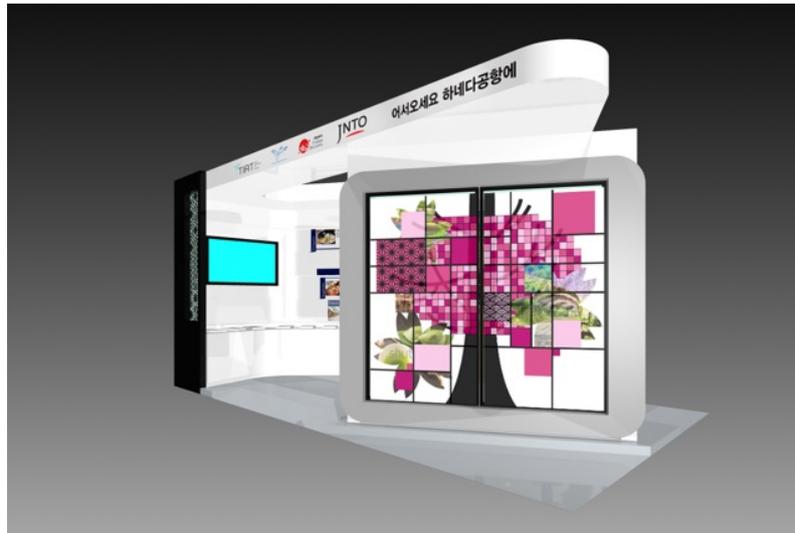


Tokyo International Air Terminal Corporation
Japan Airport Terminal Co., Ltd.

Haneda Airport x Gimpo Airport Joint Promotion Decision to Hold VISIT HANEDA CAMPAIGN



Tokyo International Air Terminal Corporation (Katsuji Doi, President & CEO) and Japan Airport Terminal Co., Ltd. (Nobuaki Yokota, President & COO) concluded a Memorandum of Understanding (MOU) with the Korea Airports Corporation (Sung Il-Hwan, President & CEO) in December 2016 to hold a joint promotion between Haneda Airport (HND) and Gimpo Airport (GMP) in the lead-up to the 2018 Pyeongchang Winter Olympics and Paralympics and 2020 Tokyo Olympics and Paralympics.

As part of the joint promotion, a PR booth for Haneda Airport will be set up at Gimpo Airport in Seoul, South Korea, where a VISIT HANEDA CAMPAIGN will be conducted, with the aim of expanding airport and tourism demand in both Japan and South Korea.

An opening ceremony will be held on the first day of the campaign, which media representatives are cordially invited to cover.

Details

◆ Campaign Overview

- Duration: Monday, May 22–Monday, July 17, 10:00–18:00
* On the first day, May 22, the booth will open after the opening ceremony.
- Location: 3rd Floor Departure Lobby, Gimpo Airport
- Details: Contents that communicate the appeal of Haneda Airport
Commemorative photo spots, other
- Organizers: Tokyo International Air Terminal Corporation, Japan Airport Terminal Co., Ltd.
- Sponsor: Japan National Tourism Organization (JNTO)

Opening Ceremony Overview

- Date and time: Monday, May 22, 12:00–12:30
- Location: 3rd Floor Departure Lobby, Gimpo Airport
- Details:
 - (1) Remarks by organizers
 - (2) Remarks by guests of honor
 - (3) *Kagami-biraki* (traditional breaking open of *sake* barrel)
 - (4) Koto and shakuhachi performance
 - (5) Sake distributed to visitors
- Guests of honor: General Manager, International Tourism Strategy Department, Korean Tourism Organization
Han Kyung-ah, Secretary-General, Visit Korea Committee
Korea Association of Travel Agents (KATA)
Federation of Korea-Japan Friendship Associations
Sung Il-Hwan, President & CEO, Korea Airports Corporation
Takaaki Tsuru, Deputy General Manager, Seoul Office, Japan National Tourism Organization (JNTO)
- Hosts: Katsuji Doi, President and CEO, Tokyo International Air Terminal Corporation
Isao Takashiro, Chairman and CEO, Japan Airport Terminal Co., Ltd.
Nobuaki Yokota, President and COO, Japan Airport Terminal Co., Ltd.

* Guests of honor are subject to change without notice.

Inquiries (*9:00–17:30 weekdays):
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