

March 30, 2017

Japan Airport Terminal Co., Ltd.
Tokyo International Air Terminal Corporation

National Park Official Partnership Agreement Concluded with the Ministry of the Environment



At the signing ceremony at the Ministry of the Environment
(From left: TIAT President Katsuji Doi, Minister of the Environment
Koichi Yamamoto, JAT President Nobuaki Yokota)

Japan Airport Terminal Co., Ltd. (JAT) and Tokyo International Air Terminal Corporation (TIAT) have concluded a National Park Official Partnership Agreement with the Ministry of the Environment. The two companies agreed to become official partners in support of a program being run by the MoE as a contribution to efforts to attract domestic and inbound tourists to Japan's national parks.

Haneda Airport, which is used by some 80 million passengers (domestic and international services combined) a year, will place leaflets and posters in its passenger terminals, and display videos and other contents on its digital signage and website, to communicate the attractions of Japan's national parks to the world, while also creating tourist demand and helping to reinvigorate local economies.

Details

1. Agreement Partner

Ministry of the Environment

2. Intent of the National Park Official Partnership Program

The Ministry of the Environment will cooperate with companies and organizations to communicate the beautiful scenery of Japan's world-class national parks and the appeal of staying in those national parks to the world, in an endeavor to increase the number of domestic and international visitors to the parks. It is hoped that this will increase understanding among both Japanese and people from other countries towards environmental conservation, and lead to the reinvigoration of the economies in which the parks are located.

3. Date of Signing

Wednesday, March 29, 2017

Inquiries (*9:00–17:30 weekdays):

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