

December 7, 2017

Japan Airport Terminal Co., Ltd.

**HANEDA AIRPORT EXCLUSIVE “KOMETSUBU SENBEI” AVAILABLE FOR SALE!**

Japan Airport Terminal Co., Ltd. in collaboration with rice confectionery specialist, Ginza Matsuzaki Senbei, will launch a new rice cracker, KOMETSUBU SENBEI, on Thursday, December 7, 2017. The new product will be available only at Haneda Airport.

Made with Japan-grown nonglutinous rice, this cracker has the texture of the crispy rice that sticks to the bottom of the rice pot. It will be available in three varieties – “Salt,” a simple flavor to enjoy the *umami* of the rice, “Soy Sauce,” with a fragrant flavor of scorched soy sauce, and “Miso,” a rich, sweet miso flavor with added sesame flavor.

**Product Overview**

- Product Name KOMETSUBU SENBEI
- Outlets
  - Pier 1, Pier 4 and others on 2<sup>nd</sup> floor, Domestic Terminal 1, Haneda Airport
  - Tokyo Shokuhinkan (in front of Clock Tower 1), SMILE TOKYO and others on 2<sup>nd</sup> floor, Domestic Terminal 2, Haneda Airport
  - Edo Shokuhinkan (JidaiKan) and others on 4th floor, International Terminal, Haneda Airport
- Price
 

Self-standing Pack (Salt, Miso, Soy Sauce)	12 crackers	¥800 (ex. tax)
Boxed Assortment	18 crackers (6 of each flavor)	¥1,200 (ex. tax)
Boxed Assortment	36 crackers (12 of each flavor)	¥2,400 (ex. tax)

Inquiries (9:00–17:30 weekdays):  
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