

HANEDA

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News Release

July 20, 2018

Japan Airport Terminal Co., Ltd

Haneda Future Research Institute Inc.

Launch of “Flying Visit Japan” Portal Site



Japan Airport Terminal Co., Ltd. (Ota-ku, Tokyo; Nobuaki Yokota, President and COO) and Haneda Future Research Institute Inc. (Ota-ku, Tokyo; Hiroshi Onishi, President) will launch a new portal site, called Flying Visit Japan, targeted at foreign visitors to Japan, on July 20, 2018.

Portal Site Development Background and Objectives

There has been a sharp increase in the number of foreign visitors to Japan using smartphones, tablets, and other mobile electronic devices to gather information while in Japan.

Japan Airport Terminal is pursuing a range of projects to make Haneda Airport even better from the perspective of “blending the real and the virtual.” With the launch of the new portal site, Flying Visit Japan, it will offer the latest interesting and useful information for foreign travelers making their first trip to Japan, Japanophiles making repeat trips to Japan, and business travelers.

The company also plans to launch a retail business on the site, including “HANEDA for the World,” which will present Japanese master skills, technologies, craftsmanship, and select local products as a means of revitalizing Japan’s regions, and offer a new style of e-commerce. It hopes to launch this new service by the end of fiscal 2018.

Portal Site Overview

Name	Flying Visit Japan
Launch Date	July 20, 2018
URL	https://flyingvisitjapan.com/
Production Partner	Haneda Future Research Institute Inc.
Site Construction and Copyright	Japan Airport Terminal Co., Ltd.

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Portal Site Contents

The site will communicate travel information in five languages (Japanese, English, traditional Chinese, simplified Chinese, and Korean) on the themes of “pre-trip preparations” for foreign visitors to Japan and “rediscovering Japan” for Japanese travelers.

A “Welcome to Japan” video will convey Japan’s charms with photographs of Japan’s various regions in all seasons, using photographs from the Ministry of Economy, Trade and Industry’s FIND/47 photo archives, set to music. An “Illustrated Encyclopedia of Japan” section will present the latest tourist information from around Japan, carefully selected from information gathered by the creators using their own reporting channels. “Mount Fuji Today” features photographs of Mt. Fuji taken by the Mt. Fuji Division of Fujiyoshida City Office in Yamanashi Prefecture. Also check out “The Skies of Tokyo,” a regular column by photographer, Yoshihiro Tatsuki. The Chat Center (currently available only in Simplified Chinese) offers 24-hour assistance 365 days a year for Chinese tourists.

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